

ANTHONY MUÑOZ FOUNDATION

2023 SPRING INTERNSHIP OPPORTUNITIES



Graphic Design Intern

About the Anthony Muñoz Foundation:

The Anthony Muñoz Foundation is a non-profit based and run out of Cincinnati, Ohio. The mission of the Anthony Muñoz Foundation is to engage the Tri-State region to impact area youth mentally, physically, and spiritually. This mission statement is carried out through our 7 Impact Programs, including Whiz Kids Mentoring & Tutoring, Youth Leadership Seminar, Hispanic Character Camp, Straight 'A' Scholarship, Impact for Eternity Camp, and Anthony Muñoz Foundation Scholarship Fund.

Internship Description:

At the Anthony Muñoz Foundation our interns are imperative to the success of our programs and their impact in our community. We strive to give interns real-world, hands-on experience.

Interns are assigned to a specific project, program, camp, or fundraiser; the opportunity to see your work make a real difference in the surrounding Tri-State communities is incomparable. This unpaid internship can provide college credit and a resume building experience!

Core Responsibilities:

The Spring 2023 Graphic Design Intern will be responsible for the branding and design of all apparel, digital graphics, and print collateral related to spring programming, in addition to the core responsibilities listed below. Spring programming includes but is not limited to: Straight 'A' Scholarship, Impact for Eternity Camp, Scholarship Fund, Whiz Kids Mentoring & Tutoring, The Hall of Fame Experience, and Football Academy.

- Assist in designing digital and print marketing materials for spring programs/events (i.e., flyers, programs, logos, etc.)
- Create logos, branding and brand standard guides for all spring programming/events
- Turn written/spoken direction into high-quality designs within an established brand identity
- Build and maintain replicable templates for various materials (e.g., presentations, social media graphics)
- Manage deadlines and work with AMF staff to contribute ideas and execute tasks
- Help create, design and execute event branding
- Assist in research, communication and coordination of upcoming events where needed
- Assist in day of event management alongside AMF staff
- Coordinate with outside agencies, art services, printers, etc.

Requirements:

- Currently enrolled as an undergraduate or recently graduated (6 months)
- Graphic Design, Studio Arts, Marketing, Advertising, Communications Majors (preferred)
- Develop and ensure company brand is maintained
- Passion for art; actively involved in the art community
- Have working knowledge of the Adobe Suite: Illustrator, InDesign, Photoshop and design elements such as color and composition
- Exemplary oral and written communication skills
- Ability to manage multiple priorities at once while under pressure or with firm deadlines
- Effective interpersonal skills including flexible attitude and adaptability
- Exude professionalism in office and on site at events
- Encompass attention to detail and accuracy
- Demonstrate attention to details while maintaining perspective