

ANTHONY MUÑOZ FOUNDATION

2024 SPRING INTERNSHIP OPPORTUNITIES



Social Media + Content Development Intern

About the Anthony Muñoz Foundation:

The Anthony Muñoz Foundation is a non-profit based and run out of Cincinnati, Ohio. The mission of the Anthony Muñoz Foundation is to engage the Tri-State region to impact area youth mentally, physically and spiritually. This mission statement is supported by several programs including Whiz Kids, Youth Leadership Seminar, Hispanic Character Camp, Straight 'A' Scholarship, Impact for Eternity Camp, and Anthony Muñoz Foundation Scholarship Fund.

Internship Description:

The Anthony Muñoz Foundation is currently seeking hard-working and talented students from all academic disciplines who share a passion for impacting the youth of the Tri-State region. At the Anthony Muñoz Foundation our interns are imperative to the success of our programs. We strive to give interns real-world, hands-on experience and not just the opportunity to push papers and make copies. Interns are assigned to a specific project, program, camp, or fundraiser; the opportunity to see your work make a real difference in the surrounding Tri-State communities is incomparable. This unpaid internship can provide college credit and a resume building experience! All interns are required to work a total of 15 hours per week. Intern office hours occur between 9 a.m. and 5 p.m. Monday through Friday. Interns may be asked to occasionally work additional hours and weekends as needed per our event schedule. All internships are non-paid positions; however, candidates may receive class credit and/or may be eligible for work study as approved by their respective academic institutions. All interested students are encouraged to email a resume, cover letter, and work samples to Claire Gilmore at cgilmore@munozfoundation.org.

Core Responsibilities:

The Spring 2024 Social Media + Content Development Intern will be responsible for the marketing strategies, content, social media, and data/engagement tracking and analysis related to spring programming, in addition to the core responsibilities listed below. Spring programming includes but is not limited to: Straight 'A' Scholarship, Impact for Eternity Camp, Scholarship Fund, Whiz Kids Mentoring & Tutoring, The Hall of Fame Experience, and Football Academy.

- Create engaging, high quality social media content specific to designated program and/or event
- Translate the Foundation's brand, mission, and programming into engaging content and media
- Maintain various AMF social media platforms (Facebook, Instagram, LinkedIn, Twitter); leverage each platform and its features to produce engaging content
- Manage and report on social media KPIs and benchmarks, including interpreting data and turning it into actionable insights
- Assist with evaluating and developing social media policies and procedures
- Coordinate media relations and coverage for AMF and specific events
- Draft monthly Foundation newsletters for disbursement to entire mailing list
- Be a brand ambassador for AMF at both foundation-hosted events as well as community events
- Assist with other daily office and event special projects as they arise

Requirements:

- Currently enrolled as an undergraduate or recently graduated (6 months)
- Exemplary oral and written communication skills
- Ability to manage multiple priorities at once while under pressure or with firm deadlines
- Effective interpersonal skills including flexible attitude and adaptability
- Exude professionalism in office and on site at events
- Encompass attention to detail and accuracy
- Demonstrate attention to details while maintaining perspective