# ANTHONY MUÑOZ FOUNDATION 2024 FALL INTERNSHIP OPPORTUNITIES



# **Graphic Design Intern**

# About the Anthony Muñoz Foundation:

The Anthony Muñoz Foundation is a non-profit based and run out of Cincinnati, Ohio. The mission of the Anthony Muñoz Foundation is to engage the Tri-State region to impact area youth mentally, physically and spiritually. This mission statement is supported by several programs including Whiz Kids, Youth Leadership Seminar, Hispanic Character Camp, Straight 'A' Scholarship, Impact for Eternity Camp, and Anthony Muñoz Foundation Scholarship Fund.

## Internship Description:

The Anthony Muñoz Foundation is currently seeking hard-working and talented students from all academic disciplines who share a passion for impacting the youth of the Tri-State region. At the Anthony Muñoz Foundation our interns are imperative to the success of our programs. We strive to give interns real-world, hands-on experience and not just the opportunity to push papers and make copies. Interns are assigned to a specific project, program, camp, or fundraiser; the opportunity to see your work make a real difference in the surrounding Tri-State communities in incomparable. This unpaid internship can provide college credit and a resume building experience! All interns are required to work a total of 15 hours per week. Intern office hours occur between 9 a.m. and 5 p.m. Monday through Friday. Interns may be asked to occasionally work additional hours and weekends as needed per our event schedule. All internships are non-paid positions; however, candidates may receive class credit and/or may be eligible for work study as approved by their respective academic institutions. All interested students are encouraged to email a resume, cover letter, and work samples to Claire Gilmore at callmore@munozfoundation.org.

# **Core Responsibilities:**

The fall 2024 Graphic Design Intern will be responsible for the branding and design of all apparel, digital graphics, and print collateral related to fall programing, in addition to the core responsibilities listed below. Fall programing includes but is not limited to: Topgolf Tailgate, Youth Leadership Seminar, Hispanic Character Camp, and Whiz Kids Mentoring & Tutoring.

- Assist in designing digital and print marketing materials for spring programs/events (i.e., flyers, programs, logos, etc.)
- Create logos, branding and brand standard guides for all AMF programming/events
- Turn written/spoken direction into high-quality designs within an established brand identity
- Build and maintain replicable templates for various materials (e.g., presentations, social media graphics)
- Manage deadlines and work with AMF staff to contribute ideas and execute tasks
- Help create, design and execute event branding
- Assist in research, communication and coordination of upcoming events where needed
- Assist in day of event management alongside AMF staff
- Coordinate with outside agencies, art services, printers, etc.

### Requirements:

- Currently enrolled as an undergraduate or recently graduated (6 months)
- Graphic Design, Studio Arts, Marketing, Advertising, Communications Majors (preferred)
- Develop and ensure company brand is maintained
- Passion for art; actively involved in the art community
- Have working knowledge of the Adobe Suite: Illustrator, InDesign, Photoshop and design elements such as color and composition
- Exemplary oral and written communication skills
- Ability to manage multiple priorities at once while under pressure or with firm deadlines
- Effective interpersonal skills including flexible attitude and adaptability
- Exude professionalism in office and on site at events
- Encompass attention to detail and accuracy
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